



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

**BUSINESS PARTNER OPPORTUNITIES  
CHANGING LIVES FOR  
THE BETTER**

**Inviting you to support the Waldo County YMCA's mission to promote the physical, mental, social, and spiritual development of Waldo County children and families.**

157 Lincolville Ave. Belfast, ME 04915—(207) 338-4598—[waldocountyyymca.org](http://waldocountyyymca.org)

# WE ARE MORE THAN A GYM. WE ARE A CAUSE.



Thank you for taking the time to consider sponsorship opportunities with the Waldo County YMCA. Your support makes a powerful statement that you share the Y's mission to give all families – children, teens, adults, and seniors – access to vital Y programs. Growing interest in the Y and Y events from locals and visitors alike means that your business benefits from exposure to new and diverse audiences when you partner to support the Y.

**There are 3 ways for businesses to partner with the WC Y. We welcome you to support multiple programs!**

## 1. Business Banner Opportunity

You have two size options: Both options include the cost of the banner. Renewals are billed annually, in June.

FULL SIZE — 4' X 5'

HALF SIZE — 27" X 5'

Graphic requirements:

- Logos should have resolution of no less than 300dpi
- Files should be .jpg, .png or .pdf
- Banner colors are: Y Green, Blue, Red, Yellow, Orange, or Purple. If you have a preference, include it, otherwise we try to complement the logo.

### \$1,000 per year (Gym) OR \$1,500 per year (Pool)\*

- One personalized 4' x 5' banner in our WCY Gymnasium with your business name/logo displayed along with your choice of WCY benefit statement and "partner since" year.
- Recognition in our annual report and in lobby display
- Choose your benefit statement (please see below):
  - GROWING STRONGER TOGETHER
  - NURTURING CHILDRENS POTENTIAL
  - CHANGING LIVES FOR THE BETTER
  - STRENGTHENING WALDO COUNTY
  - ALWAYS HERE FOR WALDO COUNTY

\*Non-profits receive a discounted rate of \$500 for a Full Size Gym Banner or \$1000 for a Full Size Pool Banner



### \$500 per year (Gym) OR \$750 per year (Pool)

- One 27" x 5' banner in our WCY Gymnasium with your business name/logo with our "Partners with the Waldo County YMCA to support our community" statement
- Recognition in our annual report and in lobby display

## 2. Sponsorships for WCY Special Events

The WCY hosts several annual events both at the Y and within the community. Be a "YMCA Event Allstar" and enjoy a discounted price when you co-sponsor of our full slate of events or sign-up as a Major Sponsor for the event that means the most to you and your audience. **Events include:**

### LION'S DEN YOUTH BASKETBALL TOURNAMENT

Hosted every spring for youth in Grades 3-8 as a part of the Eastern Maine Basketball League. This event draws hundreds of players along with their families from across the state to the WCY gym for a weekend of competition.

### MITCH PHILBROOK ADULT SOFTBALL TOURNAMENT

This co-ed softball tournament honors the memory of local athlete, Mitch Philbrook. Funds raised support a WCY Sports Scholarship fund in Mitch's name.

### FAMILY FUN RUN

Since the 1980's when we were a "Y without walls" the WCY has held an annual Fun run event to promote health and wellbeing for children and families. Proceeds benefit WCY childcare and youth programs.

### GOLF FORE KIDS CHARITY FUNDRAISER

Started in 2002 this signature fundraising event brings together old friends, longtime sponsors, and community members for a day of social and physical activity that raises funds to support WCY youth programming.

### ST. GEORGE & PASSY RIVER RACES

A near 50 year Waldo County tradition our River Races mark a sure sign of spring and the start of paddling season as they bring hundreds of canoeists and kayakers from across New England to Waldo County for the first circuit races.

### MONTHLY AOA LUNCHEONS

Our Y hosts a monthly luncheon for folks 60 years old & better each month. These luncheons further our cause of social responsibility by providing valuable moments of connection to the seniors in our community.



## 3. Strengthen the WCY Mission as a Sustaining Sponsor

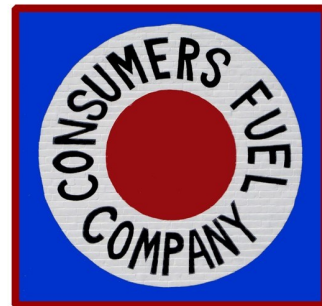
To create more value for your business and to simplify the process of supporting the WCY, we have created an all-inclusive sponsorship program that rolls our Business Banner program and event sponsorships into one. This program runs from June 1 to May 31 and may be paid in full or in installments through December 31 each year.

BRONZE SPONSOR (\$5,000) BENEFITS	SILVER SPONSOR (\$10,000) BENEFITS	GOLD SPONSOR (\$25,000) BENEFITS
<ul style="list-style-type: none"> <li>• Recognition on all event/program materials, including lobby plaque, banners, programs, printed materials, and website (value: Priceless)</li> <li>• One half size gym banner on far side of gymnasium for maximum visibility from hallway (value: \$1000)</li> <li>• Two VIP Tickets to YMCA Day at the Seadogs (baseball) on June 25 (value: \$100)</li> </ul>	<ul style="list-style-type: none"> <li>• Prominent recognition on all event/program materials, including lobby plaque, banners, website, and printed materials (value: Priceless)</li> <li>• One half size gym banner on far side of gymnasium for maximum visibility from hallway (value: \$1000)</li> <li>• Name/logo displayed on all WCY printed shirts – Summer Camp, Adult Leagues, Tournaments (value: \$3500)</li> <li>• Four VIP Tickets to YMCA Day at the Seadogs (baseball) on June 25 (value: \$260)</li> </ul>	<ul style="list-style-type: none"> <li>• Premium recognition on all event materials, including lobby display, banners, website, and printed materials (value: Priceless)</li> <li>• Full size gym and full size pool banner hung for maximum visibility (value: \$2500)</li> <li>• Name/logo prominently displayed on all WCY printed shirts – Summer Camp, Events, Adult Leagues, Tournaments (value: \$7500)</li> <li>• Free rental of Tom and Sally Savage Pool Complex, Dale Cross Pavilion, gymnasium, and/or other YMCA facilities for a corporate family party. (value: \$700+)</li> <li>• Six VIP Tickets to YMCA Day at the Seadogs (baseball) on June 25 (\$375)</li> </ul>

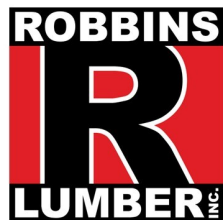


**Waldo County YMCA**  
157 Lincolnville Ave.  
Belfast, ME 04915

## THANK YOU, SUSTAINING SPONSORS!



207-338-2000



**RIDGE**  
—MAINE—

**The Waldo County Y—For You, For Waldo County**

## BUSINESS PARTNER OPPORTUNITIES SUBMISSION FORM

We invite you to support more than one campaign, program, or event. Please indicate how you would like to designate your gift. Your donation can be made all at once or may be scheduled as monthly or quarterly payments. Please note, that Sustaining and Gym Banner Sponsorships will renew annually by invoice with payment due by June 30.

### 1. We want to become Banner Sponsors and advertise to thousands of locals and visitors year-round\*:

#### GYM BANNERS

- Full Banner hanging in the gym—\$1000
- Half Banner hanging in the gym- \$500

#### BLUEFISH (POOL) BANNERS

- Full Banner hanging by the pool—\$1500
- Half Banner hanging by the pool- \$750

\*Renews annually on June 1st. First year may be prorated by request based on month of sign up.

### 2. We want to sponsor the following WCY community events/programs:

Sponsor benefits typically include logo/name recognition on event print materials, signage, and webpage; pre and post event 'Thank you' on social media; day of recognition during event announcements; and logo/name on event t-shirts where applicable. Please contact Russell Werkman at 338-4598 or rwerkman@waldocountyyymca.org for event-specific sponsor packets and information.

#### MINOR EVENTS

##### Lion's Den Youth Basketball Tournament (Spring)

- \$750 Major Sponsor (2 available)
- \$150 Co-Sponsor

##### Mitch Philbrook Adult Softball Tournament (Fall)

- \$750 Major Sponsor (2 available)
- \$150 Co-Sponsor

##### Family Fun Run (Fall)

- \$1000 Major Sponsor (2 available)
- \$150 Co-Sponsor

##### Monthly AOA (Active Older Adult) luncheons

- \$750 Thanksgiving Luncheon
- \$750 Christmas Luncheon
- \$500 Other month, indicate pref. \_\_\_\_\_

#### MAJOR EVENTS

##### St George & Passy River Races (Spring)

- \$1250 Class IV Sponsor (4 available)
- \$500 Class III
- \$350 Class II

##### Golf Fore Kids Charity Fundraiser (Fall)

- \$1250 Ace Sponsor (4 available)
- \$500 Double Eagle Sponsor
- \$350 Eagle Sponsor
- \$150 Birdie Sponsor

—OR—

#### BE A YMCA EVENT ALLSTAR!

- \$750 discounted rate for co-sponsorship of all events (excludes monthly luncheons)

### 3. We want to become sustaining sponsors and be recognized as a partner across all Y programs & events\*:

- Bronze—\$5,000
- Silver—\$10,000
- Gold—\$25,000

## CONTACT INFORMATION

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

## MY DONATION

**ONE TIME GIFT:** I have enclosed my gift of \$ \_\_\_\_\_

**PLEDGE AMOUNT:** I (we) pledge the  monthly  quarterly amount of \$ \_\_\_\_\_

Please submit an invoice for payment.

## PAYMENT METHOD (Visa, Mastercard, Discover, and American Express credit cards accepted):

Check made payable to the Waldo County YMCA

Bank draft or credit card ending in \_\_\_\_\_ already on file.

Credit card:# \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

## RECOGNITION

Please  include /  do not include my company in your year-end Annual Campaign.

Company/name(s) to include for recognition in Annual Report and all acknowledgements:

Benefit statement for Full Size Banner (see inside): \_\_\_\_\_

For questions contact CEO, Russell Werkman, at [rwerkman@waldocountyymca.org](mailto:rwerkman@waldocountyymca.org) or (207) 338-4598

Mail to 157 Lincolnville Ave., Belfast, ME 04915

*Thank you for joining the Waldo County YMCA in Strengthening our Community.*